WESTIN PRINCEVILLE JAZZ AND WINE FESTIVAL RAISES OVER $33,000

PROCEEDS TO BENEFIT KAUA‘I LIFEGUARD ASSOCIATION, LIFE’S BRIDGES

PRINCEVILLE, KAUA‘I, Oct. 21, 2016 – The Westin Princeville Ocean Resort Villas annual Jazz and Wine Festival on Sept. 17 raised over $33,000 through a silent auction to benefit the Kaua‘i Lifeguard Association (KLA). The resort will present a check to the KLA at its 4th Wave Celebration for $28,000 on Saturday, Oct. 22. An additional check for $5,000 will be presented to Life’s Bridges following a request from KLA to support the non-profit organization.

The KLA aims to maximize ocean safety in and around Kaua‘i waters through education, training and maintaining high standards of professional and open-water lifesaving practices and techniques. The resort has raised over $120,000 for the Kaua‘i Lifeguard Association through its Jazz and Wine events.

KLA works closely with Life’s Bridges, a volunteer-based organization providing immediate, short-term and long-term bereavement services through the Bridges Emergency Support Team (B.E.S.T.) for those whose family members suddenly pass away. The organization is often called upon to assist during tragic events, such as a visitor or resident drowning.

“We’re proud to have exceeded our fundraising efforts from years past to help support the invaluable service of the Kaua‘i Lifeguard Association,” says Denise Wardlow, General Manager of The Westin Princeville Ocean Resort Villas. “This year, through the request of the KLA, we have the added pleasure of supporting another worthy cause by benefiting the Life’s Bridges organization.”

The 8th Annual Westin Princeville Jazz and Wine Festival is scheduled for Saturday, Sept. 16, 2017. For more information, visit www.westinprinceville.com.

ABOUT THE WESTIN PRINCEVILLE OCEAN RESORT VILLAS

Located 200 feet above the breathtaking Pacific Ocean and blending into the serene surroundings of Kaua‘i’s North Shore, The Westin Princeville Ocean Resort Villas features stylish two-bedroom, one-bedroom and studio villas intuitively designed with all of the conveniences of home, four revitalizing swimming pools, a two-story clubhouse, a signature restaurant featuring fresh island ingredients, a poolside bar and grill and a general store. The resort’s villas are located within seven two- and three-story buildings spread across 18.5 oceanfront acres.