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KAUAI RESORT

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RumFire Poipu Beach 2nd Annual Kaua'i's Best Bartender to be Presented by Koloa Rum

15-WEEK COMPETITION WILL DETERMINE BEST BARTENDER ON THE GARDEN ISLE

PO'IPŪ BEACH, KAUAI, HI, July 20, 2016 – RumFire Poipu Beach and Koloa Rum Company are on the hunt for Kaua'i's Best Bartender. In the contest's second year, the island's food and beverage industry professionals have been challenged to showcase original Koloa Rum-based cocktails for the chance to earn the title and the \$4,000 grand prize. The runner-up will receive a \$1,000 second prize. Both prizes are courtesy of Koloa Rum. Over the 15 weeks of the single-elimination tournament, contestants will go head-to-head each week by creating an original cocktail with a mystery ingredient. A winner will be named Kaua'i's Best Bartender in the final round on Friday, November 18.

Patrons of RumFire Poipu Beach will have the opportunity to cast their votes to determine the winner of each round on Friday evenings between 5:30 PM and 7:30 PM beginning August 12. Participants can enjoy an 8-ounce portion of each contestant's Koloa Rum-based cocktail for \$16.

Koloa Rum's award-winning rums are carefully and skillfully handcrafted from the finest sugarcane and the pure, abundant water sources on Kaua'i. Each of the six flavors is twice distilled in single batches. From the dry and crisp Kaua'i White Rum to the bold and rich notes of Kaua'i Coffee Rum, Koloa Rum offers an array of premium rums for the contestants to be inspired by and enhance their cocktail creations.

RumFire Poipu Beach, located at the oceanfront Sheraton Kauai Resort, features locally sourced cuisine with global influences and an inventive beverage menu to ignite your palate. Pair a memorable meal with 180-degree oceanfront views from all of the signature restaurant's 240 seats. RumFire is home to the [Table 53](#) charity program, which supports local non-profit organizations each month and has raised over \$145,000 for Kaua'i's charitable causes to date.

For more information about RumFire Poipu Beach, visit rumfirekauai.com or call 808 742 4786 (4RUM). For more information about Koloa Rum Company, visit koloarum.com.

ABOUT SHERATON KAUAI RESORT

Sheraton Kauai Resort, nestled into 20 acres along world-renowned Po'ipū Beach, features 391 rooms and 11 suites. A full complement of guest services and facilities enhances this oceanfront location, including two swimming pools, an open-air Ocean Courtyard with conversational seating areas and fire pits, two restaurants — RumFire Poipu Beach and Lava's on Poipu Beach, a host of beach activities, a variety of meeting facilities and beautiful locations for weddings and special functions. For more information about Sheraton Kauai Resort, please call 808 742 1661 or visit sheraton-kauai.com.

ABOUT KOLOA RUM COMPANY

Koloa Rum Company, on the Hawaiian island of Kaua'i, produces artisanal, single-batch Hawaiian rum and ready-to-drink cocktails at its distillery in Kalaheo, Kaua'i and operates Kaua'i's first and only distilled spirits Tasting Room & Company Store on the grounds of Kilohana Plantation, near Lihū'e. The Company's award-winning portfolio includes its premium Kaua'i White, Gold, Dark, Spice, Coconut and Coffee Rums in 750ml and 50ml bottles. The firm also produces Koloa Ready-to-Drink Mai Tai, Rum Punch and Pineapple Passion cocktails. For more information about Koloa Rum Company, please visit koloarum.com.